



MOUNT JOY BOROUGH COUNCIL REPORT FOR NOVEMBER 2019 ACTIVITIES

DESIGN

- East MSMJ display window is now booked out to **APRIL 2020** with Mount Joy artists.
- 25 more Hometown Hero banners ready to order.
- Working on proposed Flower Planter replacement program.
- Have been in talks with DCED about our Façade grant – waiting to hear final decision by Dec/Jan.
- Put up the red Holiday banners across Main Street (42).

PROMOTION

- November 30 was Small Business Saturday. Asking businesses to hold Small Business Weekend (Fri – Sun) with specials.
- Getting ready for Winterfest – December 07.
- Finalizing Festival of the Arts.
- Still investigating places for Farmer’s Market/Maker’s Market location.

ORGANIZATION

- Dave completed the Community Revitalization Academy from PA Downtown Center in November. This was a culmination of 5 separate 2 day classes covering a variety of topics on economic development, town marketing, town design concepts and safe, clean & green concepts.

ECONOMIC DEVELOPMENT

- Helped bring Urban Debris back to Mount Joy after a short hiatus.
- 26 local businesses will be getting free advertising for December as they decorate the flower planters.

FUNDING ACTIVITIES

- Meeting with potential MSMJ sponsors for 2020.
- Working with DCED on potential \$50,000 Façade grant for 2020 – 2023.



2019 EVENT SPONSORS

- **Chocolate Walk (2019)**
 - LANCO Federal Credit Union = Major Sponsor
 - Members 1st Federal Credit Union = Major Sponsor
 - Wellington Chase Apartments = Sponsor
 - Hershey Chocolate = Product donation – (2) 5lb bars chocolate
 - Weaver Nut & Candy = Product donation – Choc. covered espresso beans
 - Wilbur Chocolate = Product donation – Peanut Butter Meltaways
- **Cruisin' Cuisine Car Show (2019)**
 - LANCO Federal Credit Union = Major Sponsor
 - Members 1st Federal Credit Union = Major Sponsor
 - Wellington Chase Apartments = Sponsor
 - Whitmoyer Auto Group = Sponsor
- **Winterfest (2019)**
 - LANCO Federal Credit Union = Major Sponsor
 - Members 1st Federal Credit Union = Major Sponsor
 - Wellington Chase Apartments = Sponsor
 - Penn State Health = Sponsor
 - Sheetz Funeral Home = Santa Sponsor
- **Display Window (2019)**
 - 2nd Display Window rented for 7 months in 2019

2020 EVENT SPONSORS

- **Chocolate Walk (2019)**
 - Members 1st Federal Credit Union = Major Sponsor
- **Cruisin' Cuisine Car Show (2019)**
 - Members 1st Federal Credit Union = Major Sponsor
- **Winterfest (2019)**
 - Members 1st Federal Credit Union = Major Sponsor