



MOUNT JOY BOROUGH COUNCIL REPORT FOR OCTOBER 2019 ACTIVITIES

DESIGN

- East MSMJ display window is now booked out to **MARCH 2020** with Mount Joy artists.
- 30 Hometown Hero banners ready to go up. 14 more ready to order.
- Finalized Street Tree replacement program. Met with Public Works Dept.
- Working on proposed Flower Planter replacement program.

PROMOTION

- October 25th was Downtown Trick or Treat. Expected 450 kids. Estimated counts were 1500 people and over 700 kids.
- Planning Winterfest. Vendors are signing up.
- Planning Festival of the Arts.
- Meeting with Make-A-Wish for Truck Convoy in 2020.
- Still investigating places for Farmer's Market/Maker's Market location.

ORGANIZATION

- Did not hold Board meeting in October.

ECONOMIC DEVELOPMENT

- Met with three new potential businesses for open downtown spots.
- Worked with one business on a potential property purchase downtown.
- Worked with one business that is moving locations downtown. Arranged meetings with landlord. Helped business through the transition process.
- Cleared out flower planters and offered them up to local businesses for free advertising until January.
- Worked with business owner on opening a second, different business downtown and discussed options on managing both spaces. Working with other, similar businesses in other regions for advice to provide business owner.
- Performing research for a new potential business startup downtown. Gathering data, surveying local businesses to see how new business can work with them. Discusses Mount Joy business climate and what types of businesses would most likely do well downtown.



FUNDING ACTIVITIES

- Meeting with potential MSMJ sponsors for 2020.
- Submitted numerous small grant requests for Festival of the Arts.

2019 EVENT SPONSORS

- **Chocolate Walk (2019)**
 - LANCO Federal Credit Union = Major Sponsor
 - Members 1st Federal Credit Union = Major Sponsor
 - Wellington Chase Apartments = Sponsor
 - Hershey Chocolate = Product donation – (2) 5lb bars chocolate
 - Weaver Nut & Candy = Product donation – Choc. covered espresso beans
 - Wilbur Chocolate = Product donation – Peanut Butter Meltaways
- **Cruisin' Cuisine Car Show (2019)**
 - LANCO Federal Credit Union = Major Sponsor
 - Members 1st Federal Credit Union = Major Sponsor
 - Wellington Chase Apartments = Sponsor
 - Whitmoyer Auto Group = Sponsor
- **Winterfest (2019)**
 - LANCO Federal Credit Union = Major Sponsor
 - Members 1st Federal Credit Union = Major Sponsor
 - Wellington Chase Apartments = Sponsor
 - Penn State Health = Sponsor
 - Sheetz Funeral Home = Santa Sponsor
- **Display Window (2019)**
 - 2nd Display Window rented for 7 months in 2019