



MOUNT JOY BOROUGH COUNCIL REPORT FOR JUNE 2019 ACTIVITIES

DESIGN

- East MSMJ display window is now booked out to **January 2020** with Mount Joy artists.
- Next week (weather permitting) I will be hanging 14 new Hometown Hero Banners.
- Placed order for 25 new Hometown Hero banners.
- Hometown Hero Banners will now be going up Marietta Avenue to War Memorial Park, New Haven Street and Market Street, Donegal Spring Road and Barbara Street.
- Developing Street Tree replacement program to present to Public Works.

PROMOTION

- June 4th Friday was “Mount Joy Proud.”
- Car Show on July 27. Registration is online & paper. Registrations coming in.

ORGANIZATION

- MSMJ is working on a new 5 year Strategic Plan.
- Dave drove to Erie on June 04 to participate in the statewide PA Downtown Center Annual Conference. We received our 2nd place Townie Award and our 2019 National Accreditation from the National Historic Preservation Trust.
- Working with Economic Development Corporation of Lancaster through a “Boroughs Committee” meeting with other Borough Economic Development leaders on best practices and innovative ideas.

ECONOMIC DEVELOPMENT

- Working with 2 businesses on business expansion within their space limitations.
- Met with 2 potential businesses regarding the Nissley Funeral Home property.
- Met with 1 potential business regarding the Scott Albert Law property.
- Met with Economic Development Corporation of Lancaster regarding a revolving loan program that would be administered through MSMJ for the purpose of micro-loans.
- Met with commercial realty company looking for space in Mount Joy (warehouse style).



FUNDING ACTIVITIES

- Applying for \$50,000 Façade grant through DCED.
- Researching funding opportunities for lighting downtown.
- Researching funding opportunities for new wayfaring signage, flower planters & other potential beautification efforts.
- Finalizing 2020 Sponsorship program. Information will be going out to businesses in August, allowing them to plan & budget for 2020.

2019 EVENT SPONSORS

- **Chocolate Walk (2019)**
 - Hershey Chocolate = Product donation – (2) 5lb bars chocolate
 - Weaver Nut & Candy = Product donation – Choc. covered espresso beans
 - Wilbur Chocolate = Product donation – Peanut Butter Meltaways
 - LANCO Federal Credit Union = Major Sponsor
 - Members 1st Federal Credit Union = Major Sponsor
 - Wellington Chase Apartments = Sponsor
- **Cruisin' Cuisine Car Show (2019)**
 - LANCO Federal Credit Union = Major Sponsor
 - Members 1st Federal Credit Union = Major Sponsor
 - Wellington Chase Apartments = Sponsor
- **Winterfest (2019)**
 - LANCO Federal Credit Union = Major Sponsor
 - Members 1st Federal Credit Union = Major Sponsor
 - Wellington Chase Apartments = Sponsor
- **Display Window (2019)**
 - 2nd Display Window rented for 6 months in 2019