



## MOUNT JOY BOROUGH COUNCIL REPORT FOR MAY 2020 ACTIVITIES

Main Street Mount Joy has been focusing our efforts in May on working with our downtown business community on the COVID-19 situation and getting them ready for going YELLOW on (or around) June 05.

I visit open businesses as often as I can checking up on them and answering questions regarding regulations vs guidance. There is a lot of confusion regarding the difference.

- Developed second “Thank You” video with additional businesses downtown and outside downtown.
- Developed a “Virtual 4<sup>th</sup> Friday” video that has had 1200+ views on Facebook.
- Worked with a business downtown on creating e-commerce options for their business.
- Worked with several businesses downtown on developing alternate ways of doing business when they cannot be open.
- Worked with several businesses downtown on CDC and PA State Guidelines on re-opening.
- Worked with businesses downtown regarding “Cocktails To Go” and requirements.
- Continued working with Lancaster Chamber and EDC of Lancaster on plans to re-open Lancaster County.
- Attended several video conference meetings with PA Downtown Center regarding openings across the state and feedback from them.
- Working with businesses downtown on potential Façade Grant applications. DCED confirms we still have the grant funding through the Coronavirus and state funding process.
- Working with local daycare on re-opening and following guidelines and their own PA Child Care regulations.

We plan on having a 4<sup>th</sup> Friday in June with the theme of “Show The Love” that involves people writing their names on paper hearts and then giving the hearts to local businesses. We will be asking the businesses to display the hearts in their windows or inside the business.