



MOUNT JOY BOROUGH COUNCIL REPORT FOR JANUARY 2020 ACTIVITIES

DESIGN

- East MSMJ display window is now booked out to **APRIL 2020** with Mount Joy artists.
- Working on proposed Flower Planter replacement program.
- Design committee ready to work on Façade grant applications. Waiting for official DCED Façade Grant Contract to arrive at MSMJ.
 - Aware of 7 potential projects at this point. Façade grant can support 10 projects of \$5,000 reimbursements or more, smaller projects under \$5,000 reimbursement limit.

PROMOTION

- Festival of the Arts was great! We doubled the number of artists (32) in 2020 and increased the number of locations showing artists. Estimated attendance at 500 – 600 people.
- Holding off on Farmer's Market/Maker's Market in 2020.
- Working with Make-A-Wish on Truck Convoy in May 2020. Attended several meetings with local businesses who expressed an interest in taking part in the event.

ORGANIZATION

- Reorganized the Board with 2020 officer elections.
 - President: Dale Murray
 - Vice-President: Doug Smolinski
 - Secretary: Maryann Payne
 - Treasurer: Barry Smedley
- Working on additional sponsorships for 2020.

ECONOMIC DEVELOPMENT

- New businesses opened up in past few weeks: Moon Raven Alley (65 East Main), Another Chance Boutique (87 East Main), Made With Love Not Gluten (relocation @ 76 East Main).
- New businesses getting ready to open in next few weeks: Lunar Concepts (51 East Main), Mount Joy Fitness (relocation @ 73 West Henry Street), Urban Debris (relocation @ 1 South Market).



FUNDING ACTIVITIES

- Lanco Federal Credit Union is a \$5000 sponsor for 2020.
- Members 1st Federal Credit Union is a \$3500 sponsor for 2020.
- Working on additional 2020 sponsorship opportunities.

2020 EVENT SPONSORS

- ***Festival of the Arts***
 - Lanco Federal Credit Union = Major Sponsor
- ***Chocolate Walk***
 - Lanco Federal Credit Union = Major Sponsor
 - Members 1st Federal Credit Union = Major Sponsor
- ***Cruisin' Cuisine Car Show***
 - Lanco Federal Credit Union = Major Sponsor
 - Members 1st Federal Credit Union = Major Sponsor
- ***Winterfest***
 - Lanco Federal Credit Union = Major Sponsor
 - Members 1st Federal Credit Union = Major Sponsor