



MOUNT JOY BOROUGH COUNCIL REPORT FOR DECEMBER 2019 ACTIVITIES

DESIGN

- East MSMJ display window is now booked out to **APRIL 2020** with Mount Joy artists.
- Working on proposed Flower Planter replacement program.
- **Received \$50,000 Façade grant from DCED.**

PROMOTION

- Winterfest was awesome! Estimated 4000+ people with 34 vendors. Largest # vendors and attendance.
- Finalizing Festival of the Arts.
- Still investigating places for Farmer's Market/Maker's Market location.
- Working with Make-A-Wish on Truck Convoy in May 2020.

ORGANIZATION

- No meeting in December.
- Switching financial years to Jan – Dec instead of July – June.

ECONOMIC DEVELOPMENT

- 25 businesses received free advertising by decorating the flower planters for the Holiday season. Flower planters will remain open for businesses to use until March.
- Looking for 2 businesses to fill 2 open spots (former Kelli's Oil Room and Gentleman's Barber)
- Another Chance Boutique opened at Winterfest (87 East Main).
- Moon Raven Alley opened at Winterfest (65 East Main).
- Urban Debris is re-opening mid-January (1 South Market).

FUNDING ACTIVITIES

- Lanco Federal Credit Union will be a \$5000 sponsor in 2020.
- Members 1st Federal Credit Union will be a \$3500 sponsor in 2020.
- Working on additional 2020 sponsorship opportunities.



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2020 EVENT SPONSORS

- ***Festival of the Arts***
 - Lanco Federal Credit Union = Major Sponsor

- ***Chocolate Walk***
 - Lanco Federal Credit Union = Major Sponsor
 - Members 1st Federal Credit Union = Major Sponsor

- ***Cruisin' Cuisine Car Show***
 - Lanco Federal Credit Union = Major Sponsor
 - Members 1st Federal Credit Union = Major Sponsor

- ***Winterfest***
 - Lanco Federal Credit Union = Major Sponsor
 - Members 1st Federal Credit Union = Major Sponsor