

FOR IMMEDIATE RELEASE
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MOUNT JOY'S FIRE & ICE EVENT

Main Street Mount Joy invites you to enjoy the fun-packed, 3-day festivities of Mount Joy's 3rd Annual Fire & Ice event begin Thursday evening Feb 25th to Saturday, Feb 27th, 2010 along Main Street in Mount Joy. So much to do – we hope to see you each night in Mount Joy! Here is a sampling of what you can look forward to:

Starting on Monday, Feb 22nd:

- "Some like it HOT in Mount Joy" Wing Tour
 - Mission - Eat one dozen of the *Fire Wings* at all participating restaurants and receive a FREE Fire & Ice Wing Tour T-shirt. Tour ends on Saturday. Are you up for the challenge?
- "Hot" Shopping Specials
- Delicious Food & Drink Specials on restaurants Fire & Ice Featured Menu

Thursday, Feb 25th Activities:

- Ribbon Cutting Ceremony
- LIVE Single Block Ice Carving by DiMartino Ice
- Over 20 individually sculpted ice masterpieces. Take note of all the designs for a chance to win prizes!
- Some like it HOT in Mount Joy" Wing Tour continues
- "Hot" Shopping Specials
- Delicious Food & Icy Drink Specials on restaurants Fire & Ice Featured Menu
- Other Family Fun contests, crafts, and activities spread through out the downtown like ice fishing & ice bowling!
- Karaoke and Trivia nights at participating restaurants with special "Fire & Ice" related questions & songs

Friday, Feb 26th Activities:

- Chili Challenge Taste Off – 3 divisions: amateur, professional restaurant, & Mount Joy business
 - Taste of two dozen chili entries (\$5.00/adult)
 - Peoples Choice – vote for your favorites (you can have more than one!) with quarters!
 - Think your chili is award-worthy? Sign up & have your chili in the running to win prizes!
- TWO LIVE Ice Carvings along Main Street carved from huge blocks of ice
- Support the Mount Joy Fire Dept – one carving is being carved especially for them!
- For kids of all ages – test your speed with a Fireman's Relay Challenge
- LIVE Glass Blowing Demonstration by glass blowers Aimee & Paul Katherman
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Saturday, Feb 27th Activities:

- Begin your morning with a special Fire & Ice breakfast at the Mount Joy Family Diner...
- Ice Queen with her princesses - including hair and make up at a local hair salon, story reading
- Relax with a great Movie feature – Ice Age/Happy Feet
- Other Family Fun contests, crafts, and activities spread through out the downtown like ice fishing & ice bowling!
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For more information, please call Main Street Mount Joy at 653-4227 or email us at mainstreetmountjoy@embarqmail.com.